

# EXTENSION & REVITALIZATION

Program Goals:

- Maintain and Strengthen Current Auxiliaries
  - Present to Unaffiliated Posts
  - Establish New Auxiliaries
- Recognize Red Flag Auxiliaries

“The Extension & Revitalization Program can benefit every member of the Auxiliary through education. Keeping informed and becoming knowledgeable of our traditions and subsequent Programs will help us to mentor our members and prepare them for leadership roles. **“This is the heart of what we do in the program”** – Karlene Beams, National Chief of Staff, Extension & Revitalization Ambassador. National President’s Motto – **“Be the Lighthouse in Somebody’s Storm”**. The Department President’ Theme is **“Building Bridges for our Veterans”**.”

All three of these quotes truly speak to what the Extension & Revitalization Program is all about. With consistent communication, education and mentoring, we assist in strengthening Auxiliaries. When an Auxiliary is struggling, we need to be their **“Lighthouse”** and help **“Bridge the Gap”** back to a healthy Auxiliary.

How can you help: Recognize the signs:

**Green Flag** – You are Healthy

This Auxiliary is utilizing the Healthy Auxiliary Toolkit found in MALTA and they have successfully completed the 5 Essentials of an Auxiliary (Requirement from National).

**Yellow Flag** – You are a Struggling Auxiliary

This Auxiliary could have failed to meet the 5 Essentials of an Auxiliary (Requirement from National), failed to complete Program reports, not attracting new members, no new officers or failed to attend all properly called Department or District meetings and trainings.

If this is your Auxiliary – please know it is OK. It just means that you may need that “Lighthouse” to guide you back on track. However, your Auxiliary must be committed to put in the work to get past that “Storm”. Please reach out to our Department President, so that they can send a Mentoring team in to assist you. This may include a PIP (Performance Improvement Plan)

**Red Flag** – Suspension

This Auxiliary will be on Suspension.

Again – if this is your Auxiliary, please know it is OK. This is not always a bad thing as sometimes an Auxiliary just needs a reset.

However, there is a lot of work that needs to be done. This will require a full commitment from the Auxiliary.

*These Auxiliaries have been known to come back stronger than ever!*

We should be talking to our Unaffiliated Posts often about the benefits of having an Auxiliary.

(Department should always be made aware **PRIOR** to any of presentations to Unaffiliated Posts) Keeping in mind that an Auxiliary cannot exist without a Post. Extension tools and presentations are available in MALTA under Member Resources. A Department team will work closely with the Post and District President on instituting the new Auxiliary once approved.

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**DEPARTMENT AWARDS**  
**AUXILIARY MEMBERS**

**The “Bridge” Award** – is open to *all Auxiliary Members* for the best assistance in establishing a new VFW Auxiliary, with the approval of Department President. There will be a 1<sup>st</sup> & 2<sup>nd</sup> place winner for the Department. Entry form is required and can be located in MALTA, under Member Resources. This form should be turned into the Extension & Revitalization Chairmen no later than **March 31, 2026**. Once judged by Department, all entry forms will be signed and forwarded to National for Judging.

**The “Lighthouse” Award** – is open to *District Presidents* for the best assistance with a struggling VFW Auxiliary by mentoring and maintaining a relationship until the Auxiliary becomes healthy, with the approval of Department President. Use of MALTA Healthy Auxiliary tools and mentor training is required. There will be a 1<sup>st</sup> & 2<sup>nd</sup> place winner for the Department. Entry form is required and can be located in MALTA, under Member Resources. This form should be turned into the Extension & Revitalization Chairmen no later than **March 31, 2026**. Once judged by Department, all entry forms will be signed and forwarded to National for Judging.

**NATIONAL AWARDS**  
**Award for Members:**

Citation and a \$25 VFW Store gift certificate to one member in each of the 10 Program Divisions for the best assistance to the Chief of Staff in establishing a new VFW Auxiliary with the approval of the Department President. Entry form is required and available in MALTA Member Resources. The Department Chief of Staff must sign and send a copy of the completed Department nomination form to the National Chief of Staff by April 30, 2026 for judging.

**Award for District Presidents:**

Citation and a \$25 VFW Store gift certificate to one District President or Official Representative in each of the 10 Program Divisions for the best assistance to the Chief of Staff with a struggling VFW Auxiliary by mentoring and maintaining a close relationship until the VFW Auxiliary becomes healthy, with the approval of the Department President. Use of MALTA Healthy Auxiliary tools and mentor training is required. Entry form is required and available in MALTA Member Resources. The Department Chief of Staff must sign and send a copy of the completed Department nomination form to the National Chief of Staff by April 30, 2026 for judging.

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